



# IRIS SLONES

GRAPHIC DESIGN // WEB DESIGN // MARKETING COORDINATION



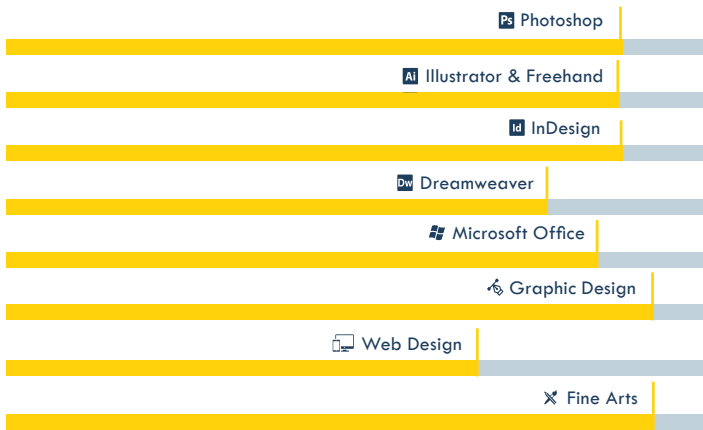
## PROFILE

### A LITTLE ABOUT ME

As an experienced designer, I bring over 29 years of art and design experience in brand identity, publications, proposals, award submittals, business development, presentations, T-shirt design, website development, signage design and project coordination. I'm able to design across multiple media and multiple disciplines. I have the ability to do it all myself or outsource to others when I need to and manage those teams to achieve the project goals.

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- IrisSlones
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- IrisSlones

## SKILLS



## EDUCATION

ART // DESIGN // SOFTWARE

### 1994 Present SOFTWARE TRAINING

DESIGN / WEB / PROJECT MANAGEMENT

I have an excellent knowledge of many areas of design and technology, and I'm familiar with more than 15 design and project management software programs. I'm also proficient in both Mac and PC operating system.

### 1986 ART INSTITUTE OF FORT LAUDERDALE

ASSOCIATE OF SCIENCE / MARKETING & GRAPHIC DESIGN ILLUSTRATION / FINE ARTS, Ft. Lauderdale, FL

### 1984 MAYNARD EVANS HIGH SCHOOL

GENERAL STUDIES / FINE ARTS / MARCHING BAND, Orlando, FL

## EXPERIENCE

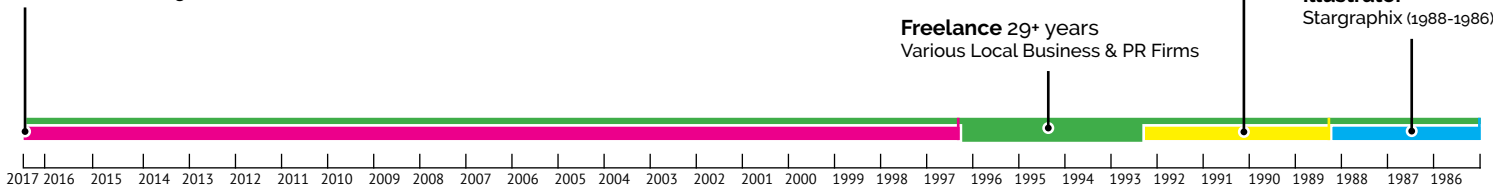
THE COMPANIES I'VE WORKED WITH

**Sr. Graphic & Web Designer/Art Direction/Marketing Coordination**  
Recreational Design & Construction, Inc. (1996-2017)

**Art Director/Graphic Designer/Illustrator**  
Health Communications, Inc. (1992-1988)

**Freelance 29+ years**  
Various Local Business & PR Firms

**Sr. Graphic Designer/Illustrator**  
Stargraphix (1988-1986)



## WHAT I DO

LOGO/BRANDING/IDENTITY/WEB DESIGN /  
SIGNAGE/PROJECT COORDINATION  
T-SHIRT DESIGN / PUBLICATION DESIGN /  
BUSINESS DEVELOPMENT MATERIAL

## BRANDS I'VE WORKED WITH





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## EXPERIENCE SUMMARY

THE COMPANIES I'VE WORKED WITH

1992  
PRESENT

### FREELANCE ART DIRECTOR / GRAPHIC DESIGNER / GRAPHIC ILLUSTRATOR / FINE ARTIST itSlones Design - South Florida

During my years as a freelance designer, I have had the opportunity to work on challenging projects, meet interesting clients and experience a fantastic period of growth. I worked on everything from corporate branding, book cover design, graphic illustrations and newsletters to ads and design strategies for retail grand openings.

I've worked for brands such as: Romero Britto, Schlitterbahn Water Parks, WaveHouse, Blockbuster Video, Greater Fort Lauderdale Convention and Tourist Bureau, Broward County Public Library, Hispanic Unity, YMCA of Broward County, Super Bowl '95 Minority Workshop, Broward County Government, Memorial Health Care System and Mt. Olive Baptist Church.

1996-2017

### GRAPHIC & WEB DESIGNER / ART DIRECTION / MARKETING COORDINATION Recreational Design & Construction - Fort Lauderdale, FL

RDC is a development/design/build firm that specializes in building public, parks, recreational and sports facilities. As RDC's Graphic & Web Designer and Marketing Coordinator, I am responsible for developing and designing the company's marketing collateral, website, proposal submittals and PowerPoint presentations that showcase their design-build capabilities and technical proposals. During my tenure, I've completed more than 350 proposal submittals and 100 PowerPoint Presentations.

1988-1992

### ART DIRECTOR / ASSISTANT ART DIRECTOR / GRAPHIC DESIGNER / GRAPHIC ILLUSTRATOR Health Communications, Inc. - Deerfield Beach, FL

HCI produces self-help books including the wildly popular Chicken Soup series, magazines and newsletters, and hosts self-help conferences featuring celebrated authors.

As HCI's Art Director, I was responsible for the following: developing and communicating the company's image and direction, project deadlines and requirements to the design department; establishing departmental procedures; setting and maintaining creative standards and guidelines for specific projects; contacting and managing outside resources for photography, illustration and other creative services on specific projects. As a graphic designer/illustrator, I designed book covers, magazines, newsletters, brochures, displays and advertisements.

1986-1988

### SENIOR GRAPHIC DESIGNER / GRAPHIC ILLUSTRATOR / FINE ARTIST Stargraphix - Plantation, FL

Fresh from the Art Institute of Fort Lauderdale, I joined Stargraphix as a graphic designer, and was quickly promoted to Senior Graphic Designer. Stargraphix provided typesetting and graphic design services to many local business and printing companies.



## AWARDS & ACCOLADES

- 2014 | Design/Build Institute of America (DBIA), Florida Division, Civic Honor Award -MURRAY PARK AQUATIC, (Corp. project)
- 2013 | Design/Build Institute of America (DBIA), Florida Division, Civic Merit Award - GIBSON PARK, Miami (Corp. project)
- 2005 | Sun-Sentinel Newspaper, Featured in Manager's Minute
- 1999 | Multicultural Visitors Guide, Best Brochure, Greater Fort Lauderdale Visitors Bureau
- 1986 | International Design Contest/Aspen Poster, Award of Excellence, Art Institute of Fort Lauderdale
- 1984 | National Scholastic Golden Key Award

*References available upon request*